



University Place

CAMPUS LOGO

Primary Logo on Light



Primary Logo on Dark



Square Logo on Light



Square Logo on Dark



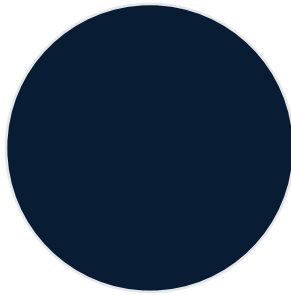
COLOR PALETTE

Primary Gradient



HEX 1997c1 - 40ac8e
RGB 130 185 112
CMYK 89 20 13 0 - 84 1 60 0
Angle 40°

Charcoal



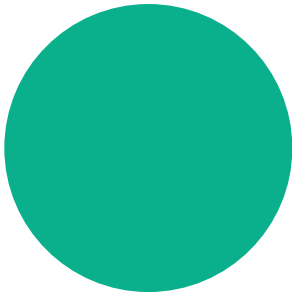
HEX 051e34
RGB 15 58 93
CMYK 95 79 49 62

White



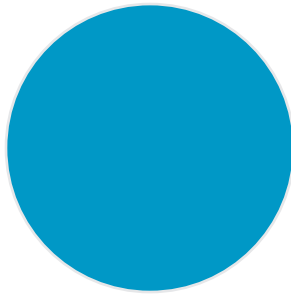
HEX ffffff
RGB 255 255 255
CMYK 0 0 0 0

Secondary Green



HEX 40ac8e
RGB 64 172 142
CMYK 84 1 60 0

Secondary Blue



HEX 1997c1
RGB 25 151 193
CMYK 89 20 13 0

TYPOGRAPHY

Logo Font

Myriad Pro Bold

Kerning -28

Myriad Pro Regular

Kerning -28

Secondary Font

P O P P I N S L I G H T

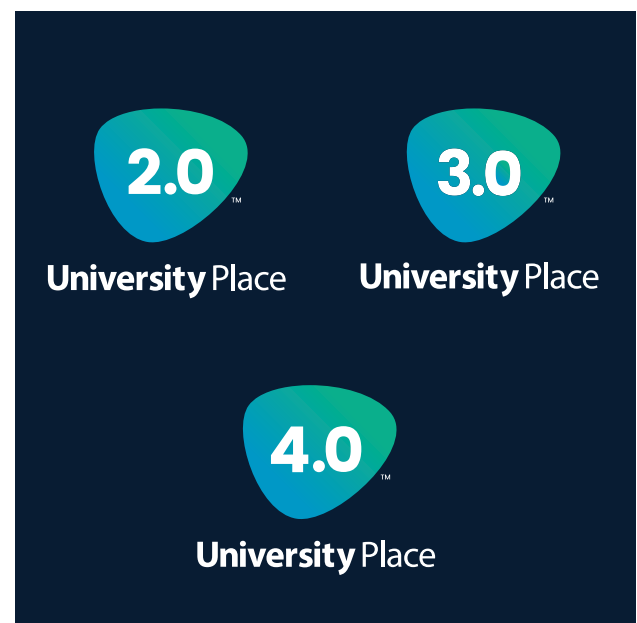
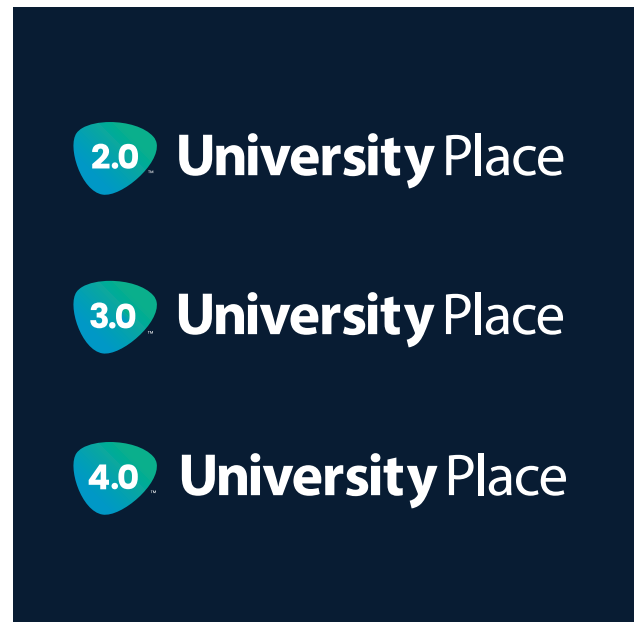
Kerning 400

Primary Copy Font

Poppins light

Kerning 0

BUILDING LOGOS



SECONDARY LOGO COLORS

Deep Blue



Solid White



ASSETS

LOGO ICON



SECONDARY LOGO ICON



PROFILE IMAGE



SECONDARY PROFILE IMAGE



SOCIAL TAGS

